

## Product Name: SURE PRIMER UNDILUTED

### Product Description:

Sure Primer Undiluted is a concentrated, water-based, carboxylated styrene-butadiene copolymer latex designed for use in hydraulic cementitious material systems. It exhibits excellent hydrolysis resistance, making it a durable and reliable choice for various applications.

This product contains antioxidants and defoamers, ensuring stability and enhanced performance. Sure Primer Undiluted is free of APEO (alkylphenol ethoxylates) and ammonia, adhering to environmental and safety standards.

Sure Primer Undiluted can be diluted with water and mixed with Sure Level polymer-modified, cement-based mortar products.



### Features:

- ✔ **Hydrolysis Resistance:** Excellent durability in challenging environments.
- ✔ **Enhanced Stability:** Contains antioxidants and defoamers for improved performance.
- ✔ **APEo-Free:** Environmentally friendly, no alkylphenol ethoxylates.
- ✔ **Ammonia-Free:** Reduced odor and improved safety.
- ✔ Improved workability and physical characteristics of cement-based mortars.
- ✔ Increases bond strength, water resistance, flexibility, and weather resistance.
- ✔ Aids the ease of application.

### Benifits:

- ✔ Cement-based systems
- ✔ Waterproofing membranes
- ✔ Adhesives and sealants
- ✔ Polymer-modified mortars
- ✔ Coatings for concrete and masonry

Sure Primer Undiluted is a concentrated, water-based, carboxylated styrene-butadiene copolymer latex designed for use in hydraulic cementitious material systems requiring high compressive and flexural strength. The addition of Sure Primer Undiluted latex typically does not affect the workability of the mortar. It is compatible with most hydraulic cementitious materials and does not contain plasticizers or other additives that may migrate.

## Mixing:

- ✔ For mixing with Sure Level cement-based mortar, dilute 1 part of Sure Primer Undiluted to 2 parts of water.
- ✔ For use as primer before self leveling, dilute 1 part of Sure Primer Undiluted to 2 parts of water.

## Processing Instruction:

- ✔ During storage, Sure Primer Undiluted may experience slight phase separation. Therefore, it should be stirred before use. For more information, please contact our technical service team.
- ✔ Apply a sufficient quantity of Sure Primer with a brush or roller to achieve a uniform coat

## Transportation and Storage:

- ✔ The recommended storage temperature for Sure Primer Undiluted latex is between **+5°C and +35°C**. Avoid freezing and direct sunlight. If stored under these conditions and kept in the original, unopened containers, the product has a shelf life of **12 months** from the delivery date.
- ✔ Foaming caused by phase separation cannot be entirely avoided; therefore, it is advised to stir the latex before use. For detailed information, please consult our team. For environmental and hazard-related information, please refer to the product's Material Safety Data Sheet (**MSDS**).

## Basic Safety Guidelines

- ✔ For details on the handling, disposal, and usage of this product, as well as other safety information, please refer to the product's Material Safety Data Sheet (MSDS).

## Shelf Life:

- ✔ Shelf life is at least 12 months when stored in right condition.

## Packaging:

- ✔ 20L/Pail, 5L/Pail, 1L/Bottle

## Storage:

- ✔ Tightly reseal the package after use.
- ✔ Keep out of reach of children.
- ✔ Protect from freezing.

Property	Value
Appearance	Milky white liquid
Solids Content (%)	Approx. 46 - 50
pH	9.5 - 10.5
Viscosity (mPa·s)	50 - 300 (Brookfield, LV)
Density	~1.02
Minimum Film-Forming Temperature (°C)	16°C

**For further information consult our Technical Department**

## Contact Details

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